2nd Paperless Trade Week Bangkok

June 9 – 13, 2025

Intervention: Cross-border exchange of the Electronic Certificate of Origin Message using a Regional Single Window

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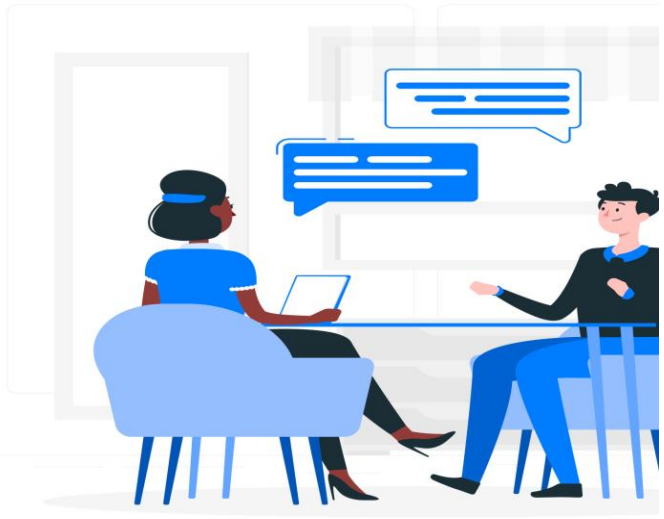
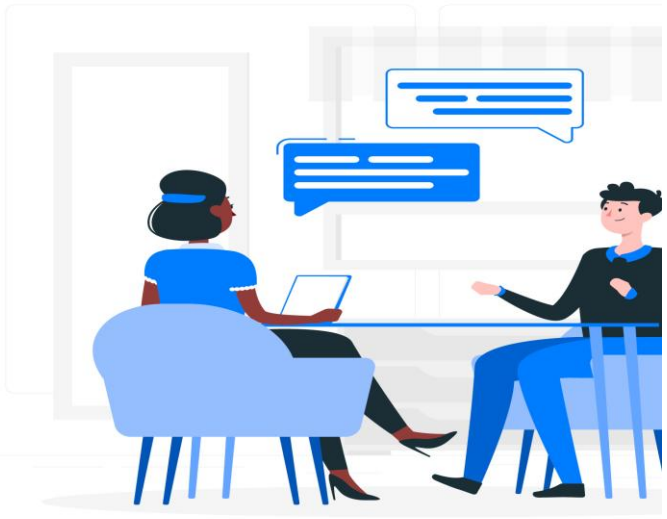
Background



- *As of 2020, ASEAN is virtually tariff-free, with tariffs on 98.6% of products fully eliminated under the ATIGA. As mandated by AEC 2025 Blueprint and provided in Article 95 of the ATIGA, the CCA is currently undertaking the ATIGA General Review before Member States undertake amendments of ATIGA text.*
- *The ASW provides* seamless automation, interoperability, and regulatory alignment across borders.
- *78.3% of exporters applied for ATIGA Form D and 88.5% of importers were able to obtain a lower tariff.*
- *When asked why the ATIGA e-Form D was not issued? 43% said procedural issues; 24% said technical issues; 33% said there were other reasons.*

https://asean.org/our-communities/economic-community/trade-in-goods/ and 2023 ASEAN Single Window Trader Survey Report, November 2023

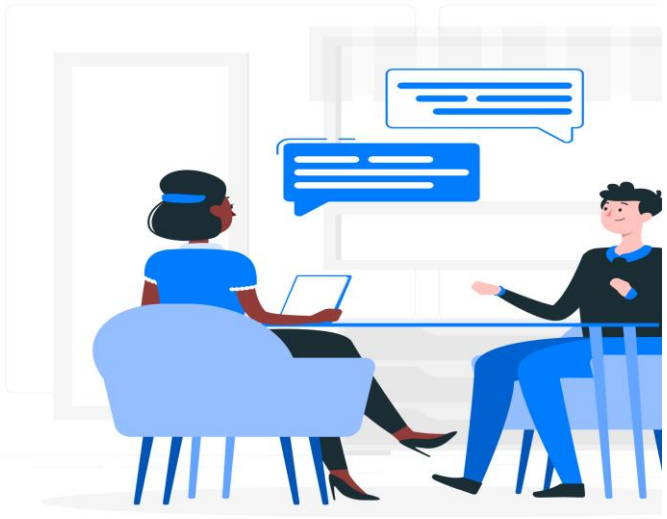
Challenges



- *Transaction costs need to be reduced in terms of execution times and costs of doing business.*
- *More consistent application of the use of the ATIGA e-Form D is needed.*
- *Serious consideration needs to be given to making the ATIGA e-Form D mandatory in the future and invoking the 'sunset clause' for use of the paper Form D.*
- *The ATIGA e-Form D is seen as a valuable tool, but the benefits of its use need to be better promoted.*

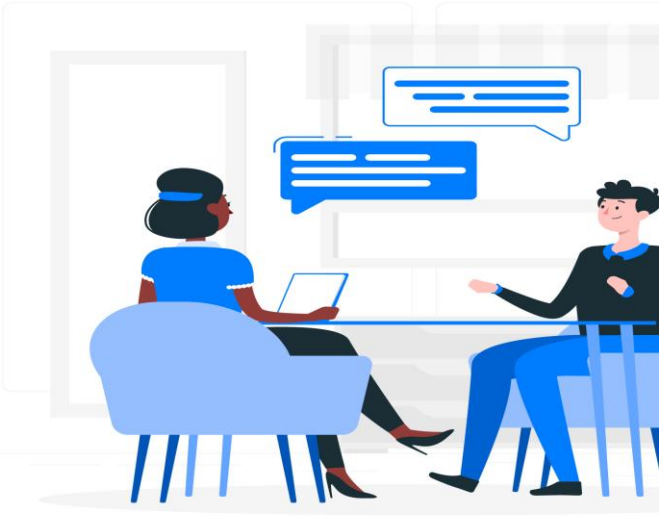
Source: 2023 ASEAN Single Window Trader Survey Report, November 2023

Observations



- *ASEAN Single Window is outbound centric*
- *There is a trust issue in using the electronic message, some authorities still want a copy of paper form.*
- *Outreach programs are key. (Nearly half of the respondents did not apply for an ATIGA Form D since they didn't receive guidance or training to use the ATIGA e-From D application)*
- *Dynamic infrastructure should be in place especially for destination countries validating the e-CO message to support the granting of preferential rate.*

Recommendations



- *Customs officials in granting preferential rate needs a better facility in authenticating the electronic messages (Form D)*
- *The ASW needs to be improved in monitoring the agency acknowledgement system response (AS4).*
- *AMS should request for more detailed technical documentation from the ASW gateway vendor.*
- *Consider a new ASW operational model for cross-border exchange*