Women Entrepreneurs Ecosystem Portal

Presented By: Ms. Trinh Thi Huong
Agency for Enterprise Development, Ministry of Planning and Investment in Viet Nam
Women-owned MSMEs in Viet Nam

- 21% formal businesses
- Similar average annual revenue to man-owned businesses

**Difficulties and challenges:**
- Access to finance
- Access to information of policies
- Technology capability
- Ecommerce and Digitalization
- Business management skills
- Networking
- Mental healthcare
About Us

A one-stop destination to meet, accompany, connect an Ecosystem to foster women entrepreneurship across Viet Nam, exploring greater inter-institutional co-ordination and partnership, enhancing the competitiveness of women-led SMEs in the new normal, taking actions to sustainable development goals.

SHARING and GROWING TOGETHER!

http://we.business.gov.vn
1. Policies and Support Programme:
   - Central government’s support policies Women MSMEs support policies and schemes of 63 local authorities.
   - Covid-19 pandemic recovery support policies
   - Research and suggestion for enabling Women Entrepreneurs supporting and advocacy.

2. Innovation Finance:
   Mapping and introducing appropriate finance resources for Women Entrepreneurs.

   An online information channel for DX support program activities, information, training and business matching on digital transformation

   On-line training system for MSME covering business development, women entrepreneurship and leadership
   * 46 training modules (05 for WSMEs- 10 more under construction)
   * >500 training clips, training materials, online tests, online certificates.

5. Mental Healthcare for Women Entrepreneurs
   - Virtual talk shows on recognizing and managing stress, work-life balance and psychology application in business management
   - Digital mental healthcare corner offering stress evaluation tools, basic consultancy services and facilitating connection with mental health experts
Enabling ecosystem for Women Entrepreneurs

**News and Events**: provide updated business support information for women entrepreneurs

- Women Entrepreneurs’ CEO X-Story
- Business matching and Trade promotion
- Access financing for Women Entrepreneurs
- Business and economics news

**Women Entrepreneur Need Survey**
Better understanding, Better supporting

**SME CARE toolkit for WSMEs (under-construction)**
Online toolkit for self evaluating strengths and weaknesses in 3 areas: Innovation, Market Expansion and Financial capacity

**Other links**
The National Business registration Portal
[https://dangkykinhdoanh.gov.vn](https://dangkykinhdoanh.gov.vn)

The National Procurement Portal
THANK YOU