



# Women Entrepreneurs Ecosystem Portal

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Agency for Enterprise Development,  
Ministry of Planning and Investment in  
Viet Nam



# Women-owned MSMEs in Viet Nam

- 21% formal businesses
- Similar average annual revenue to man-owned businesses

## *Difficulties and challenges:*

- Access to finance
- Access to information of policies
- Technology capability
- Ecommerce and Digitalization
- Business management skills
- Networking
- Mental healthcare



**WOMEN-LED MSMEs WERE TWICE AS  
LIKELY TO SUSPEND SOME OR ALL OF  
THEIR BUSINESS ACTIVITIES  
COMPARED TO MEN-LED MSMEs**

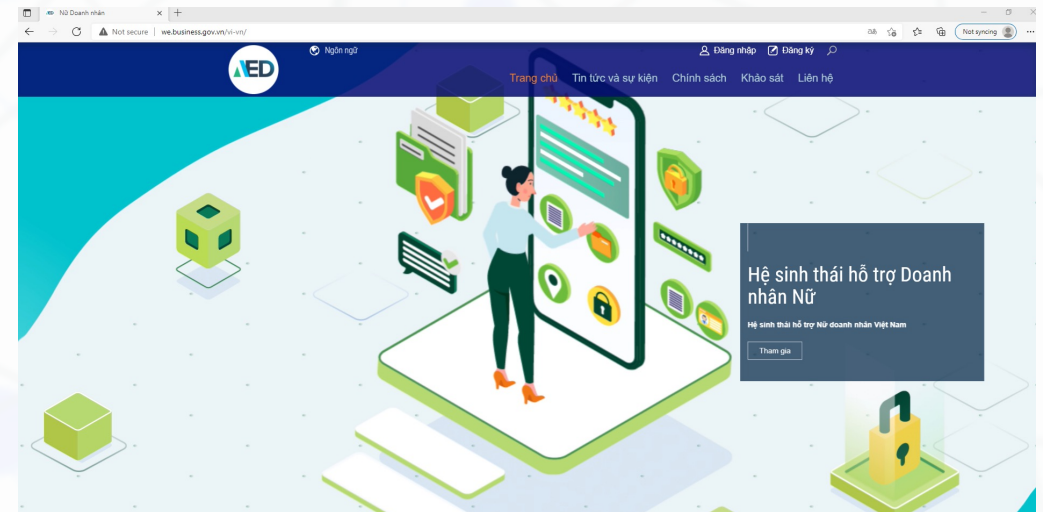
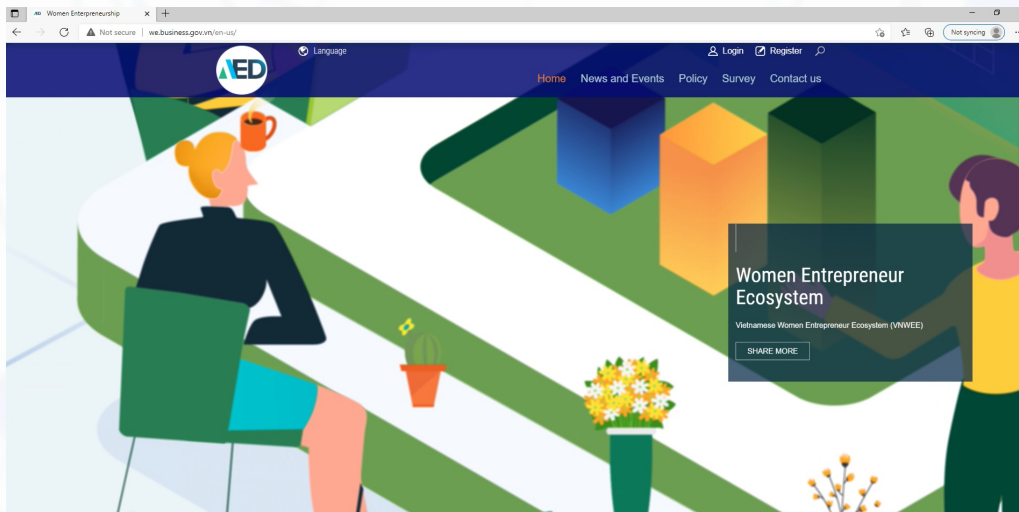


# About Us

***A one-stop destination** to meet, accompany, connect an Ecosystem to foster women entrepreneurship across Viet Nam, exploring greater inter-institutional co-ordination and partnership, enhancing the competitiveness of women-led SMEs in the new normal, taking actions to sustainable development goals.*

**SHARING and GROWING TOGETHER!**

<http://we.business.gov.vn>





# Main Categories

## 1. Policies and Support Programme:

- Central government's support policies Women MSMEs support policies and schemes of 63 local authorities.
- Covid-19 pandemic recovery support policies
- Research and suggestion for enabling Women Entrepreneurs supporting and advocacy.

## 2. Innovation Finance:

Mapping and introducing appropriate finance resources for Women Entrepreneurs.

## 3. ICT, digital transformation <http://digital.business.gov.vn/>

an online information channel for DX support program activities, information, training and business matching on digital transformation

## 4. E-learning <http://elearning.business.gov.vn/>

On-line training system for MSME covering business development, women entrepreneurship and leadership

\* 46 training modules (05 for WSMEs- 10 more under construction)

\* >500 training clips, training materials, online tests, online certificates.

## 5. Mental Healthcare for Women Entrepreneurs

- Virtual talk shows on recognizing and managing stress, work-life balance and psychology application in business management
- Digital mental healthcare corner offering stress evaluation tools, basic consultancy services and facilitating connection with mental health experts





Women Entrepreneur Needs Support Survey

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Need Assessment of Women Entrepreneurs and Female-Led/Owned SMEs

The Agency for Enterprise Development - Ministry of Planning and Investment is conducting research on what we can support women-owned/women-led businesses. This survey only takes 5 minutes to complete and we value your opinion in all questions. We sincerely thank you for your support and would like to present you with E-Commerce Business Application Kit for enterprises once you complete this survey.

Share your ideas to get our support better!

Take survey!

CEO x-Story

Thursday, August 5, 2021

Thursday, April 15, 2021

Thursday, April 15, 2021

NATIONAL BUSINESS REGISTRATION PORTAL  
BUSINESS REGISTRATION

Enterprise search • Cooperative search • Portal search

HOME ABOUT US PUBLIC SERVICES HELP AND SUPPORT NEWS LEGAL DOCUMENTS

Statistics on 7/2021  
BUSINESS REGISTRATION

> TOTAL NUMBER OF NEWLY REGISTERED ENTERPRISES: 8.740  
> TOTAL NUMBER OF ENTERPRISES RESUMING OPERATION: 4.947  
> TOTAL NUMBER OF ENTERPRISES COMPLETING PROCEDURES FOR DISSOLUTION: 1.442  
> TOTAL NUMBER OF ENTERPRISES SUSPENDING OPERATION: 4.527

Information Services Online Business Registration E-Gazette Search status of business registration

HOW TO USER PUBLIC SERVICES  
HOW TO REGISTER A BUSINESS  
REGISTERED GEOGRAPHICAL INTELLECTUAL INDICATIONS PROPERTY  
SUPPORT  
Support line for business registration information service, e-gazette  
1905 9026  
totro@dangkykinhdoanh.gov.vn  
Business registration hotline  
giamattdk@mpi.gov.vn

# Enabling ecosystem for Women Entrepreneurs

**News and Events:** provide updated business support information for women entrepreneurs

- Women Entrepreneurs' CEO X-Story
- Business matching and Trade promotion
- Access financing for Women Entrepreneurs
- Business and economics news

## Women Entrepreneur Need Survey

Better understanding, Better supporting

## SME CARE toolkit for WSMEs (under-construction)

Online toolkit for self evaluating strengths and weaknesses in 3 areas: Innovation, Market Expansion and Financial capacity

## Other links

### The National Business registration Portal

<https://dangkykinhdoanh.gov.vn>

### The National Procurement Portal

<http://muasamcong.mpi.gov.vn/>

**THANK YOU**

