The Orange Forum aims to accelerate the Orange Movement™ mission to mobilize $10 billion by 2030, to empower 100 million women, girls, and gender minorities. Through engaging dialogue and practitioner presentations, the forum will transition the gender lens investing narrative from strategy to action.

The Orange Forum will be held on August 17, 2023 at the United Nations (UN) Asia-Pacific Headquarters in Bangkok, Thailand, as part of the Broader UN Feminist Finance Forum. This key event will gather ~100 key stakeholders, including policymakers, women entrepreneurs, investors, financial service providers, ecosystem enablers, civil society, and academia to advance Orange and Feminist financing in the region.
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Panel 1: Blending Orange and Green Investments: The Role of Gender Equality in Climate Finance

Without half of humanity, the world will not achieve its goal of transitioning to a net zero economy nor will it adapt to the impacts of the Anthropocene. Corporates and governments with more balanced gender representation are more likely to drive green decisions through innovation and policy. Countries that are more gender equal tend to demonstrate higher ability to adapt to climate change. This session delves into the potential to blend ‘orange’ and ‘green’ capital, particularly focusing on the need for reinforcing the nexus of gender equality (orange) and climate action (green). A panel of experts will engage in discussions around the financial solutions and other interventions they have used to empower women to transition from victims of climate change to solutions to climate resilience. Panelists will have the opportunity to showcase their lessons and insights from a variety of perspectives ranging from the center of Wall Street to the frontiers of policymaking.

Outcome

The session would identify opportunities for action and envision the future of the work being discussed, particularly in a 7-year timeframe to align with the achievement of the 2030 Agenda and related UN SDG targets related to gender equity (SDG 5) and climate action (SDG 13). Panelists will share innovative ideas, investment strategies, and policy recommendations to mobilize blended green and orange capital. The culmination of the session sees each panelist articulating their key recommendations and actionable steps to inspire participants to take concrete steps towards achieving the goal of the Orange Movement to mobilize US$10 billion to empower 100 million women, girls, and minorities to create a green, gender-equal world.

Speakers
- ANZ Bank
- Swedish Embassy
Panel 2: Data for Diversity: Harnessing the Power of Transparency

This session delves into the critical intersection of gender and data for diversity, particularly focusing on the need for improved transparency in measuring and reporting progress and the opportunities for using new data-collection solutions supported by technology and innovation. A panel of experts will engage in discussions around the solutions they have deployed through their work to ensure women are given a value and a voice in the design of interventions at the last mile and that practitioners are held accountable to use data-driven approaches to allocating capital and resources. Panelists will have the opportunity to showcase their lessons and insights from a range of perspectives from the grassroots to the frontiers of policymaking.

Outcome

The session would identify opportunities for action and envision the future of the work being discussed, particularly in a 7-year timeframe to align with the achievement of the 2030 Agenda and related UN SDG targets related to gender and intersectional areas of prosperity, peace and security, and climate resilience. By engaging in panel discussions preceded by a presentation on the power of gender equality to balance risk-return-impact, panelists will share innovative ideas, strategies, and recommendations. The culmination of the session sees each panelist articulating their key recommendations and actionable steps to promote improved diversity, equity, and inclusion with a gender lens. This session aims to facilitate discourse and inspire participants to take concrete steps towards achieving the goal of the Orange Movement to mobilize US$10 billion to empower 100 million women, girls, and minorities and to foster collaboration among stakeholders from diverse backgrounds with a view to give the Global South and the 99% an equal seat at the table.

Speakers

- Australian Department of Foreign Affairs and Trade (DFAT)
- Global Affairs Canada (GAC)
- UN Women