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READERSHIP SURVEY

The Macroeconomic Policy and Financing for Development Division of ESCAP is undertaking an evaluation of the Asia-Pacific Development Journal, with a view to improving the usefulness of future publications to our readers. We would appreciate it if you could complete this questionnaire and return it, at your earliest convenience, to:

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QUESTIONNAIRE

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<th>Excellent</th>
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1. Please indicate your assessment of the quality of the publication in terms of:

   - presentation/format  4  3  2  1
   - readability          4  3  2  1
   - timeliness of information  4  3  2  1
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   - overall quality        4  3  2  1

2. How useful is the publication to your work?

   - provision of information  4  3  2  1
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   - its findings            4  3  2  1
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3. Please give examples of how this publication has contributed to your work:

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*Please use additional sheets of paper, if required, to answer the questions.*

*Thank you for your kind cooperation in completing this questionnaire.*
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Published by the Macroeconomic Policy and Financing for Development Division of the United Nations Economic and Social Commission for Asia and the Pacific, the Asia-Pacific Development Journal provides a platform for the exchange of ideas and experiences on development issues and concerns facing the region, and aims to stimulate policy debate and assist in the formulation of policy. Policy-oriented articles and original pieces of work, focusing on development issues and challenges relevant to the Asian and Pacific region, are welcomed in the Journal, which is published twice a year.

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The primary objective of the APDJ is to provide a platform for the exchange of knowledge, experience, ideas, information and data on all aspects of economic and social development issues and concerns facing the region and to stimulate policy debate and assist in the formulation of policy.

The development experience in the Asian and Pacific region has stood out as an extraordinary example of what can be achieved when policymakers, experts, scholars and people at large harness their creativity, knowledge and foresight. The APDJ has been a proud partner in this process, providing a scholarly means for bringing together research work by eminent social scientists and development practitioners from the region and beyond for use by a variety of stakeholders. Over the years, the Journal has emerged as a key United Nations publication in telling the Asian and Pacific development story in a concise, coherent and impartial manner to stimulate policy debate and assist in the formulation of policy in the region.