

CONTRIBUTORS

MARC PROKSCH is Chief, Business and Development Section of the Trade and Investment Division of ESCAP. He has wide experience in the areas of investment promotion and facilitation, SME development and promoting responsible business practices, including the principles of the global compact through the Investors for Development (I4D) programme. Before joining the section, he worked in the area of trade policy with focus on WTO and regional trade agreements. Prior to joining the United Nations he worked for a private sector management consultancy in the United Kingdom. He is a graduate of the London School of Economics and Political Science and has degrees in international political economy and business.

MASATO ABE is Economic Affairs Officer in the Business and Development Section, Trade and Investment Division of ESCAP. He has extensive experience in enterprise development with a special emphasis on SME sector and supply chain management. Prior to joining the United Nations, he worked in the global automotive, electronics and high-technology industries. He holds degrees in marketing, business administration and economics.

JANA SVEDOVA is a social finance professional with experience in social enterprise development and financing. Before her current position, she was in the financial services industry working with several of Canada's top 5 financial institutions in areas ranging from wealth management to business banking, including Vancity Savings in Vancouver, a member of the Global Alliance for Banking on Values and a pioneer in social finance. Jana holds a BA in International Relations and an MBA from the University of British Columbia. She has conducted research in the area of social finance as a fellow at the University of British Columbia's Center for Sustainability and Social Innovation. Jana co-founded Synergy Social Ventures, a non-profit organization based in San Francisco and Hong Kong, China that provides capacity-building support to early stage social enterprises in South-East Asia and China and works with philanthropists to develop strategies for funding social enterprises in the region.

LEENA WOKECK is the Director of the CSR Asia Center at the Asian Institute of Technology (AIT) in Thailand and the Executive Director of CSR Asia. Her current role includes advising organizations of various sectors and sizes on CSR and the effective implementation of business strategies and partnerships for development. Through the unique positioning of the CSR Asia Center at AIT, she leads research and engagement projects on cutting edge issues and trends for the role of business in sustainable development in Asia and works on developing and delivering training and executive education programmes, including the joint CSR Asia-AIT Professional Masters Programme in CSR. Before joining the CSR Asia Center, she spent several years in Amsterdam working for the Global Reporting Initiative (GRI). Leena holds an MSc in International Relations and Transnational Governance from the Vrije Universiteit Amsterdam, the Netherlands, a BA in International Studies from the University of Birmingham, United Kingdom, and has studied cultural anthropology and international law at the University of Cologne, Germany.