Background on the Asia-Pacific Green Deal for Business

- The Asia-Pacific Green Deal for Business is about harnessing transformational opportunities for a new green economy. It is more than building back better; it is about building back stronger and smarter.
- The ESBN, through its taskforces, is committed to sharing best practices in the private sector and related policies and measures and working in partnership with all stakeholders, including governments and communities.
- As promoters of the Asia-Pacific Green Deal for Business, the ESBN calls on all Asia-Pacific businesses to pledge support for the United Nations Global Compact and environmental, social, and governance principles.

Call to Action
To build this network, we are seeking declarations of support from businesses across the region for the Asia-Pacific Green Deal for Business. Please pledge your support at: https://www.unescap.org/projects/gd

ASIA-PACIFIC BUSINESS FORUM (APBF) 2022
ESCAP Sustainable Business Network (ESBN)

The ESCAP Sustainable Business Network (ESBN) advocates for business leadership in implementing the 2030 Agenda for Sustainable Development and advises the United Nations Economic and Social Commission for Asia and the Pacific.

The Green Deal identifies five key business actions which we advocate to businesses across our region:

- Green finance – to mobilize both public and private investment into the green transition towards energy, infrastructure and logistics and sustainable financial innovation in the new economy
- Green energy – advancing a zero carbon, affordable and resilient energy system
- Green infrastructure and logistics – to build low carbon, smart, water-secure and climate-resilient cities, communities and other infrastructure, designed for low carbon mobility and walkability
- Green innovation – accelerating and scaling up new technologies and applications to improve efficiency, lower costs and reduce the environmental impact of the way we work, live, commute, trade, and conduct business across the region

We recognize climate change as an urgent global and regional challenge.

The ESBN has adopted the Asia-Pacific Green Deal for Business Declaration to demonstrate our conviction that businesses must take a leading role in the green transformation of the Asia Pacific.