

Part II: Chapter 3 - Annex Questionnaire

I. Profile of factory, markets, future plans.

1. Year of establishment.
2. Any restructuring in processing plant since established?
3. ISO certificate?
4. Ownership: national, joint venture, foreign-owned, others.
5. Total staff numbers: Male, female....
6. Any foreign expert (part-time or full time)?
7. Quality control staff.
 7. 1. Were they trained with trainings conducted by DOF / others?
8. Any analytical equipment installed or in possession?
 - 8.1. Have a mini-lab?
9. Processer-cum-exporter? Processing for a fee (*nawalee*)?, Both?
10. Use of ITC.
11. Major markets (China, ASEAN, Japan, other countries, domestic).
12. How is order made? Through the Internet-email? Using phone, fax? Have laptop or PC at factory?
13. Have cold storage? If yes, capacity in metric tons.
14. Have a plan to update/restructure the PP to the European Union standard? 1. Yes; 2. No, 3; Not sure; 4. No idea at this moment.

II. Barriers to adopt HACCP (Answer: 1. Yes; 2. No; 3. Others).

1. Financial barriers.
2. Scale of change.

3. Low priority.
4. Questionable appropriateness.
5. Technical barriers.
6. Uncertainty about potential benefits from HACCP.
7. Perception that current food safety controls are sufficient.
8. Tendency to learn from others' experience before acting.
9. Uncertainty about whether future regulatory requirements are met by HACCP.
10. Perception that firm's scale of operation is too small for HACCP.
11. Perception that HACCP is not suitable for the firm.
12. Perception that HACCP would reduce the flexibility of the operation.
13. Perception that HACCP goes against traditional methods.
14. Wide scale of facilities upgrading required for HACCP implementation.
15. Scale and scope of changes needed prior to adopting HACCP.
16. Overwhelmed by things to be done to adopt HACCP.
17. Food safety investment being a low priority.
18. Food safety – relative importance of other investments (suggesting that this is associated with low priority).
19. Difficulty in obtaining external budgetary funding.
20. Internal budgetary constraints.