

Topic 1

Definition of Tourism

Definition of tourism

- Definition of tourism and of visitors
- Key words to characterize a visitor
 - Usual environment
 - Purpose of the visit
 - Duration of the stay
- Residence
 - Difference from nationality
 - As a criterion to define forms of tourism

Tourism

It comprises the activities of persons traveling to and staying in places outside their usual environment for not more than one consecutive year for leisure, business and other purposes not related to the exercise of an activity remunerated from within the place visited

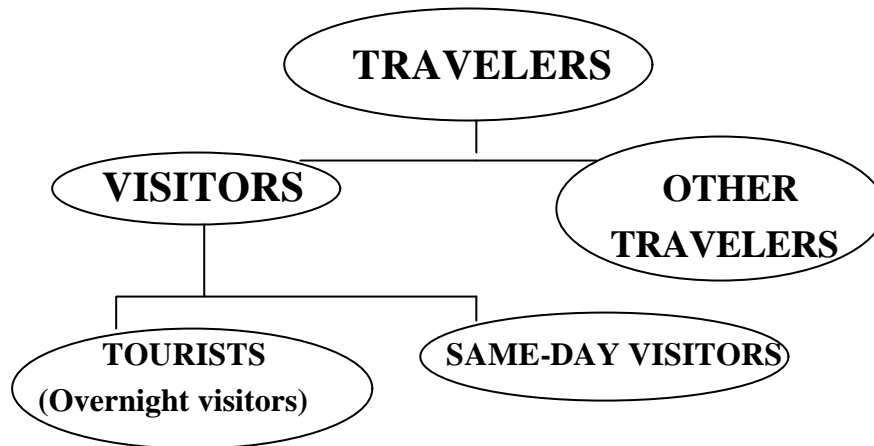
(TSA : RMF ¶2.1

Visitors

Any person traveling to a place other than his/her usual environment for less than 12 months and whose main purpose of trips is other than the exercise of an activity remunerated from within the place visited.

Tourism is concerned by the activity of visitors

Basic tourism units



The activities of visitors and their characteristics

- They displace themselves from their usual environment;
- They sleep somewhere (if overnight stay);
- They eat;
- They occupy themselves (main purpose and other purposes);
- These activities interact with the place visited.

Key words:

1) Usual environment: the direct vicinity of home and places of work or study and other places frequently visited.

Two dimensions:

- Frequency
- Distance

Key words

2) Duration of the stay : the stay in the place visited should not last more than 12 consecutive months (beyond which the visitor would become a resident to that place).

Key words

3) Purpose of the visit : to be considered a visitor, the main purpose of the visit should be other than the exercise of an activity remunerated from within the place visited.

Tourism excludes migratory movements for work purposes and boarder workers.

Residence

- The place of residence of an economic transactor is defined as the place of his/her main center of economic interest;
- It is not based on nationality or legal criteria;
- The notion of economic territory might differ from the political boundaries of a country;
- All individual has a unique residence but might have more than one nationality;

Different forms of tourism

- **Domestic tourism:** *is the tourism of resident visitors within the economic territory of the country of reference.*
- **Inbound tourism:** *is the tourism of non-resident visitors within the economic territory of the country of reference.*
- **Outbound tourism:** *is the tourism of resident visitors outside the economic territory of the country of reference..*
- **Internal tourism:** *is the tourism, of both resident and non-resident visitors, within the economic territory of the country of reference.*
- **National tourism:** *is the tourism of resident visitors, within and outside the economic territory of the country of reference.*

Domestic tourism: is the tourism of resident visitors within the economic territory of the country of reference;	Domestic tourism consumption: comprises the consumption of resident visitors within the economic territory of the country of reference;
Inbound tourism: is the tourism of non resident visitors within the economic territory of the country of reference;	Inbound tourism consumption: comprises the consumption of non resident visitors within the economic territory of the country of reference and/or that provided by residents;
Outbound tourism: is the tourism of resident visitors outside the economic territory of the country of reference;	Outbound tourism consumption: comprises the consumption of resident visitors outside the economic territory of the country of reference and provided by non residents;
Internal tourism: is the tourism of visitors, both resident and non resident, within the economic territory of the country of reference;	Internal tourism consumption: comprises the consumption of both resident and non resident visitors within the economic territory of the country of reference and/or that provided by residents,
National tourism: is the tourism of resident visitors, within and outside the economic territory of the country of reference.	National tourism consumption: comprises the consumption of resident visitors, within and outside the economic territory of the country of reference.