

CITY PROFILING & BENCHMARKING THE URBAN NEXUS

Regional Workshop on Integrated Resource Management
in Asian Cities: The Urban Nexus

Da Nang, June 26, 2014

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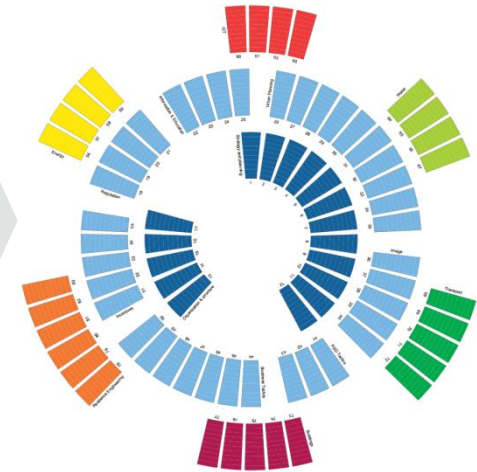
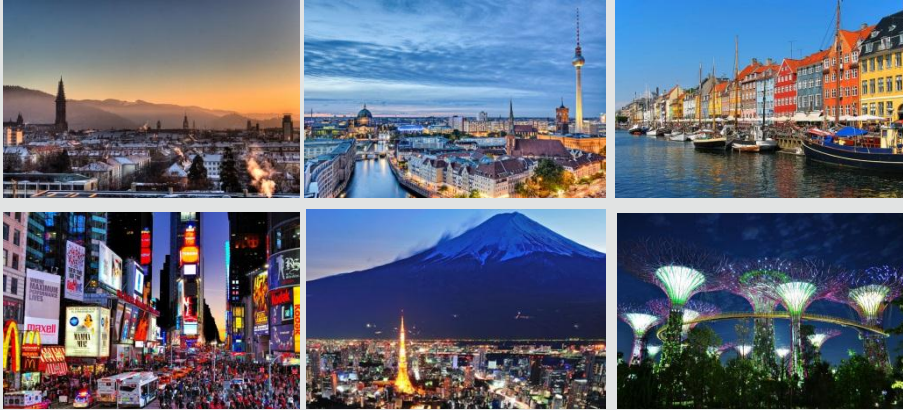
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Agenda

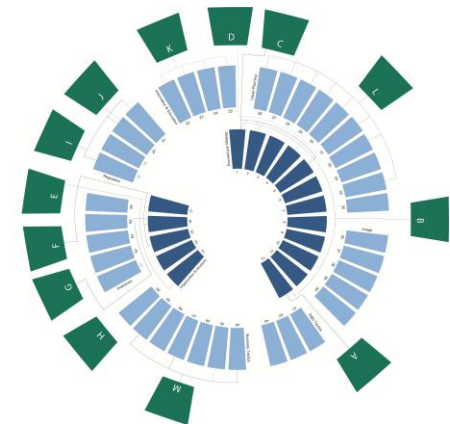
- What is the „Morgenstadt“ project? And how is it transferred to the Urban Nexus project?
- What are the goals of this project? And what do the Urban Nexus partner cities get out of it?
- Where did we get our information from?
- What are success factors for sustainable urban development? And which impact factors have an influence on them?
- What are the cities' profiles and which success factors offer the highest potential for them?

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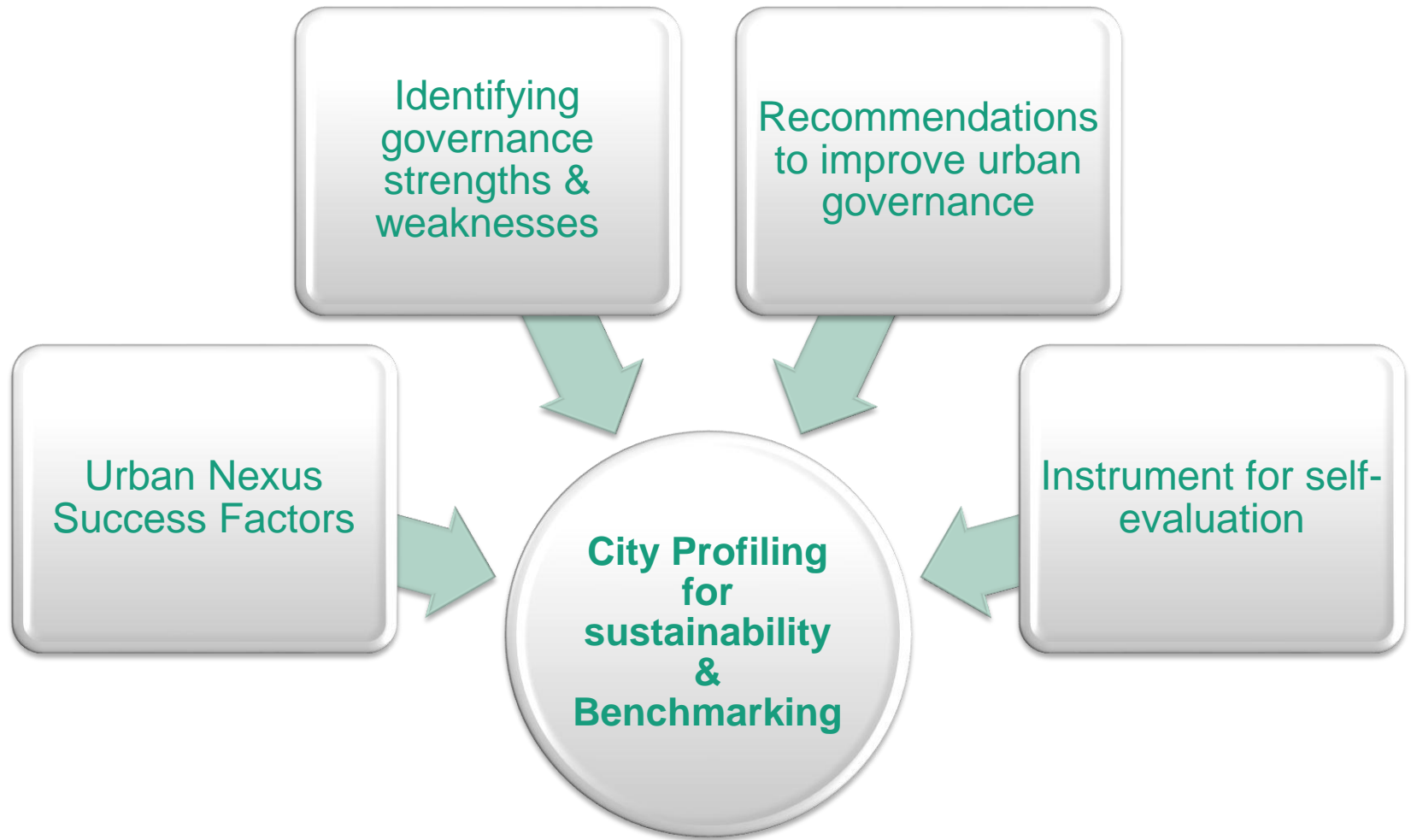
Morgenstadt



The Urban Nexus



City Profiling & Benchmarking Goals



City Profiling & Benchmarking Process

Collection of **statistical data** via remote research in January 2014.

Interviews with, e.g. representatives from city administrations in UB (11), Da Nang (11) and Korat (9) in February 2014.

Develop 13 **Success Factors for sustainable urban development in the Urban Nexus cities** and a list of **impact factors**, March-May 2014.

Expert evaluation: local experts rating the influence an impact factor has on every single success factor in their city in June 2014.

Assessment of expert evaluation: most promising success factors and defining most important impact factors per city in June 2014.

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Urban Governance Success Factors

Organization & Structure

- Usage of cross-sectoral communication models within the city administration.
- Municipal authority as motivation for responsible development.
- Civil Participation enables sustainable urban development.
- Improving general education and specialized expertise structures.

Strategy & Planning

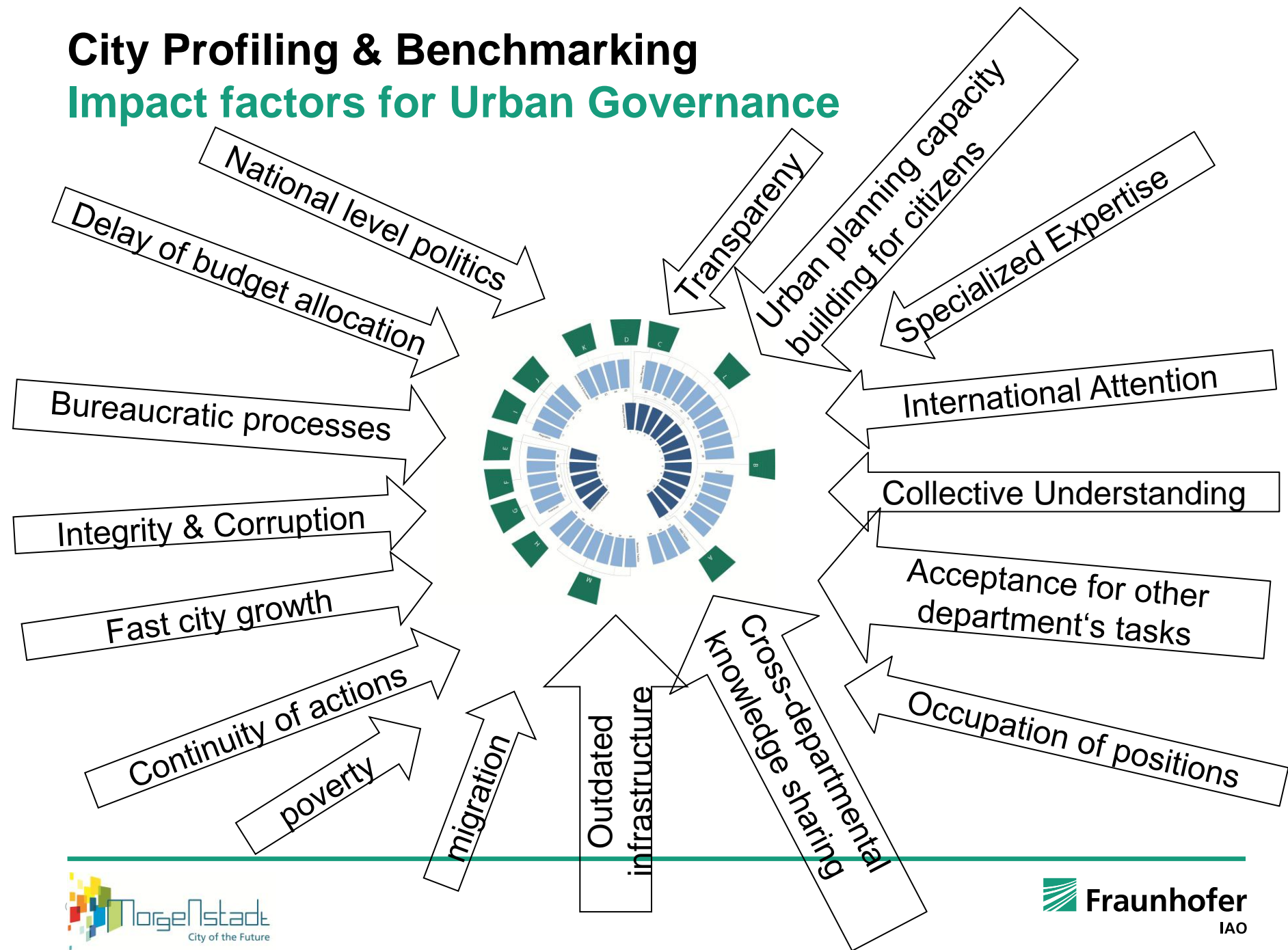
- Defining a city's management model for strategic value creation.
- Comprehensive Sector strategies for strategic urban development.
- Good financial condition as door opener to urban development.
- Usage of statistical data for informed municipal decision-making.

Methods & Levers

- Accomplishing successful law enforcement.
- Urban Services: Regulation and Incentives creating municipal income.
- Sustainability awareness and motivation for sustainable actions.
- Establishing successful urban planning tools.
- Acknowledging private sector inclusion in urban development.

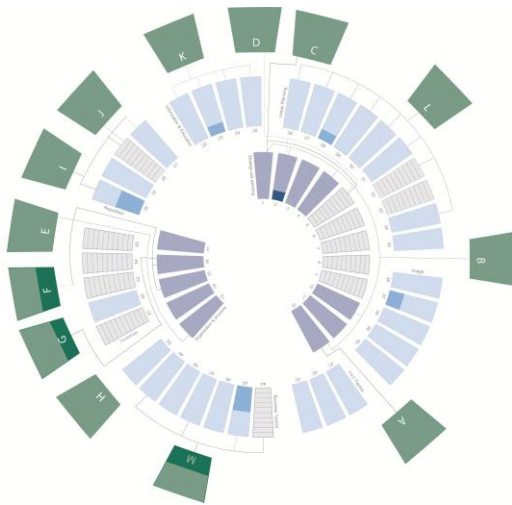
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Impact factors for Urban Governance

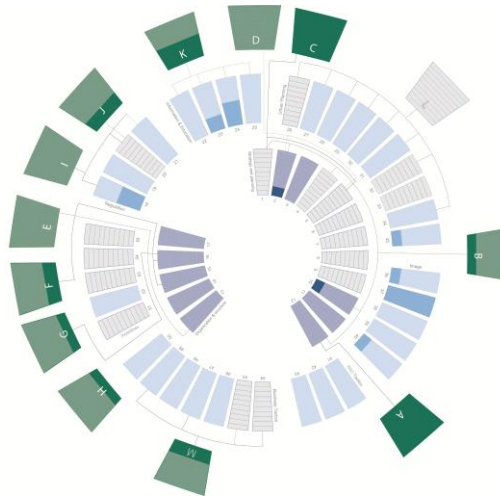


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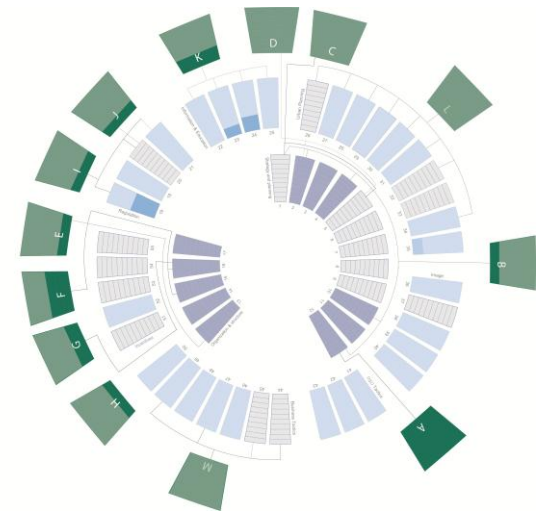
Comparison Between Urban Nexus Cities



UB



Da Nang



Korat

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Evaluation UB

■ Most promising Urban Governance Success Factors for UB

- Acknowledging Private Sector Inclusion in Urban Planning
- Defining a management model for strategic value creation.
- Sustainability awareness and motivation for sustainable actions

■ Most supportive impact

- Specialized expertise
- Cross-departmental knowledge sharing
- International attention
- Transparency

■ Most limiting impact

- Differentiated picture



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Evaluation Da Nang

■ Most promising Urban Governance Success Factors for Da Nang

- Defining city's management model for strategic value creation
- Sustainability awareness and motivation for sustainability actions
- Acknowledging Private Sector Inclusion in Urban Planning

■ Most supportive impact

- Collective understanding
- International attention
- Fast city growth
- Specialized expertise
- Transparency

■ Most limiting impact

- Continuity of actions
- Delay of budget allocation
- Bureaucratic and long processes
- Outdated infrastructure



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Evaluation Korat

■ Most promising Urban Governance Success Factors for Korat

- Municipal authority as motivation for responsible urban development
- Defining a city's management model for strategic value creation
- Including Civil Participation Structures for sustainable development

■ Most supportive impact

- Specialized expertise in municipal administration
- Cross-departmental knowledge sharing
- Collective understanding
- Transparency

■ Most limiting impact

- Delay of budget allocation
- Bureaucratic and long processes



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High-Potential Success Factors for the Urban Nexus Partner Cities

■ Usage of statistical data for informed municipal decision-making

- Not yet recognized for its value by decision-makers
- Collection, analysis, interpretation, provision

■ Usage of cross-sectoral communication models

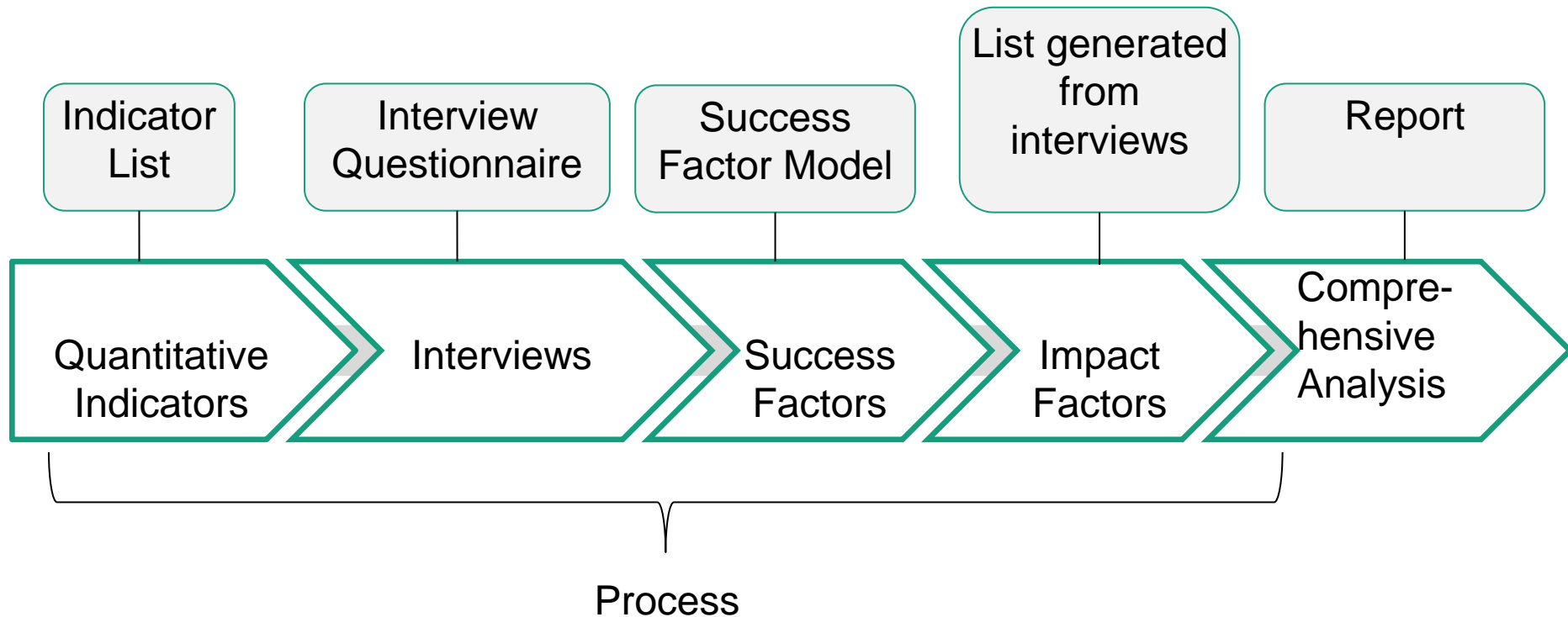
- Active implementation from top level needed
- Cross-departmental / interdisciplinary exchange and joint projects
- Integrating constructive feedback mechanisms into municipal administration structures

■ Improvements in specialized expertise

- Comprehensive capacity building programs for municipal personnel

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Conclusion & What's Next?





Thank you for your attention!

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