



**Launch and Presentation**  
**ASIA-PACIFIC TRADE AND INVESTMENT**  
**REPORT 2015**  
*Supporting Participation in Value Chains*

**Dr. Shamshad Akhtar**

Under-Secretary-General of the United Nations  
and Executive Secretary  
UN Economic and Social Commission for Asia and the Pacific  
2 November 2015



ASIA-PACIFIC  
TRADE AND INVESTMENT REPORT  
**2015**  
*Supporting Participation in Value Chains*



[www.unescap.org](http://www.unescap.org)

2 November 2015

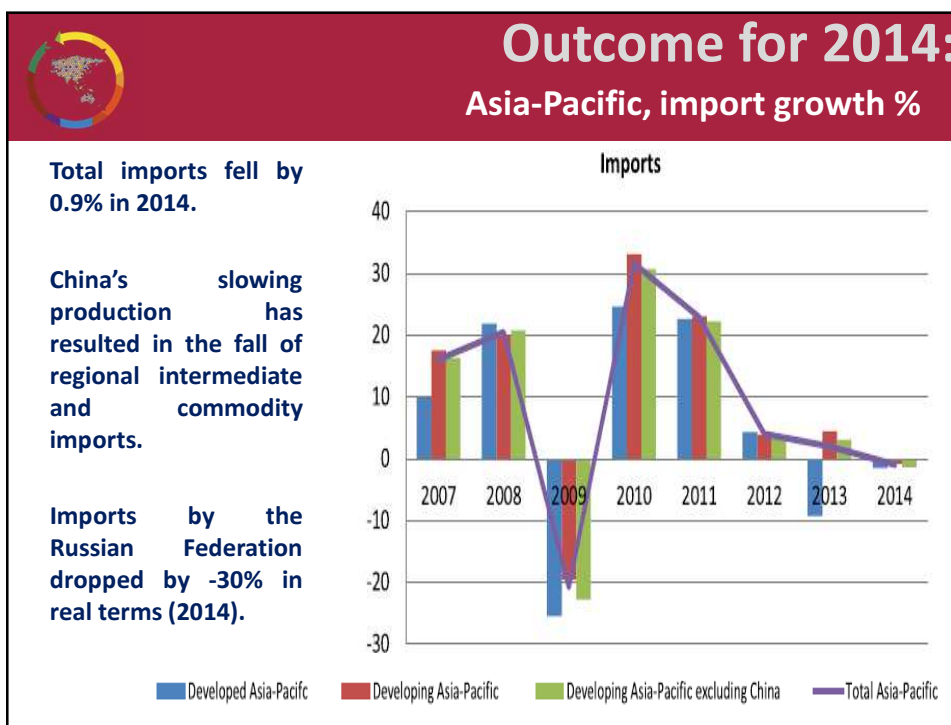
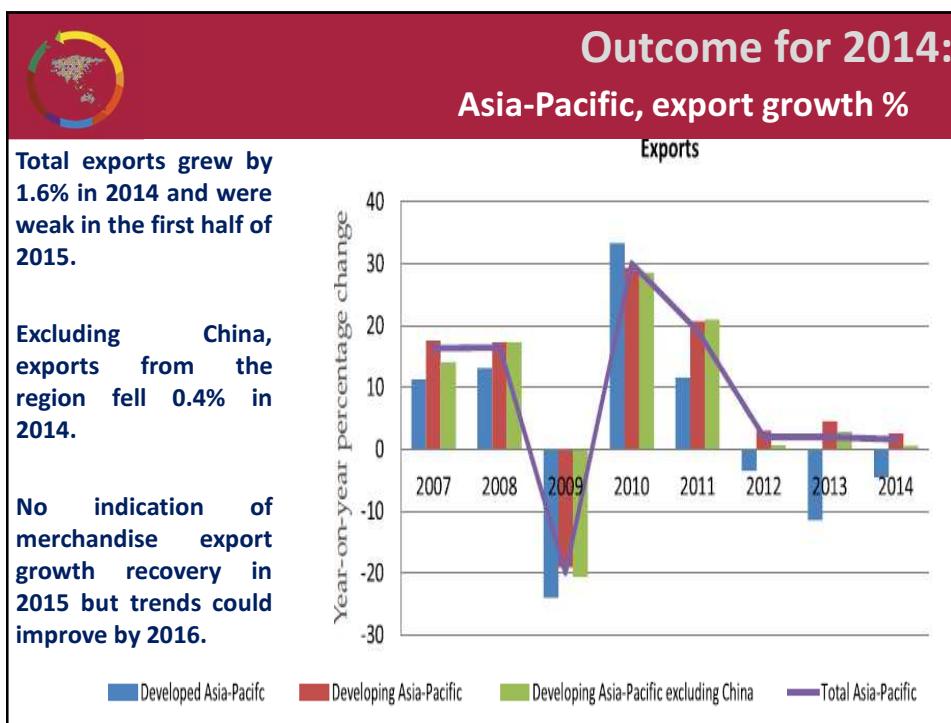



## Outline

- Comprehensive assessment of recent trends in trade and investment flows and policies
- Trade agreements and facilitation
- Global value chains (GVCs) are changing the patterns of trade and investment and allow for new means of regional integration
- Need to better understand the nature of the developing countries' participation and challenges faced by them
- Backed by empirical analysis and anecdotal evidence, the Report provides a range of policy options for different stages of participation in global value chains; entry, expanding and upgrading
- Online compendium of country briefs with up-to-date facts on their participation in trade, investment, regional trade agreements available in English and in the language of each country

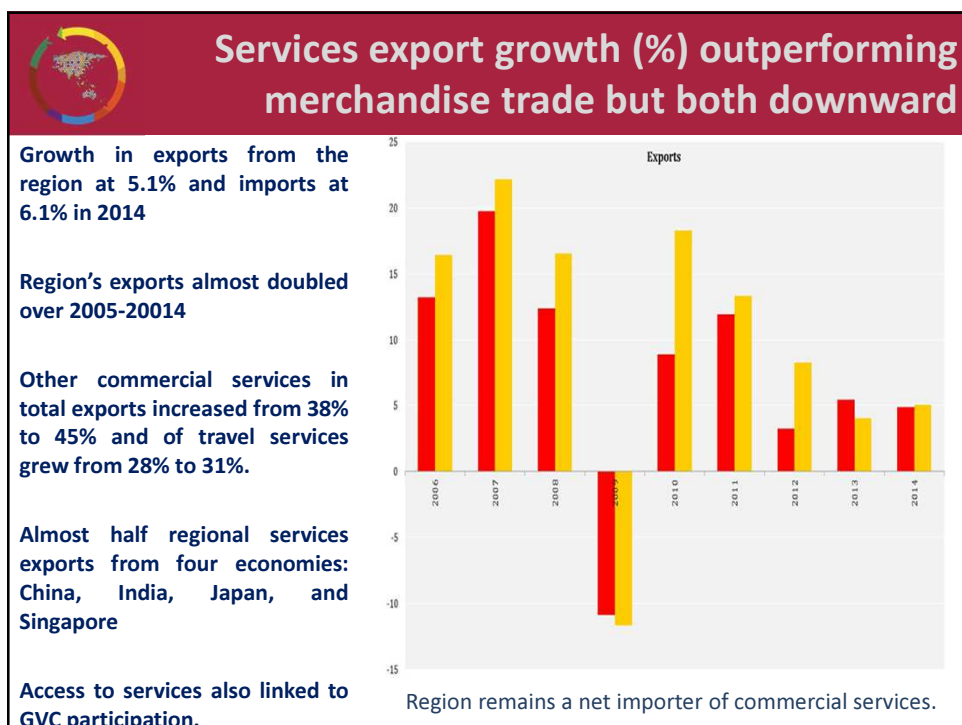


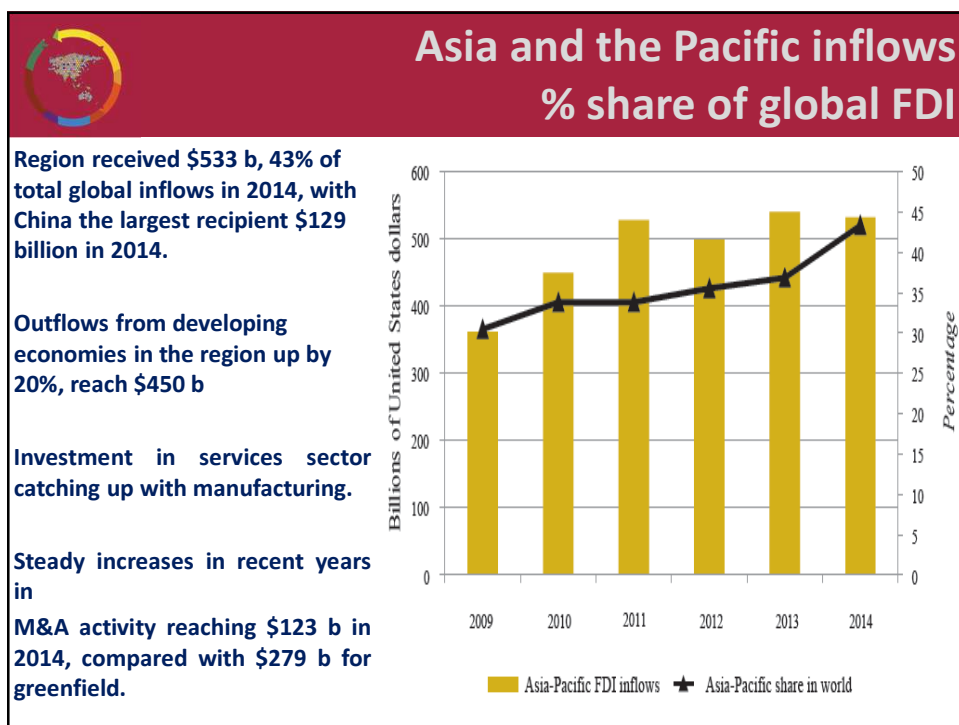
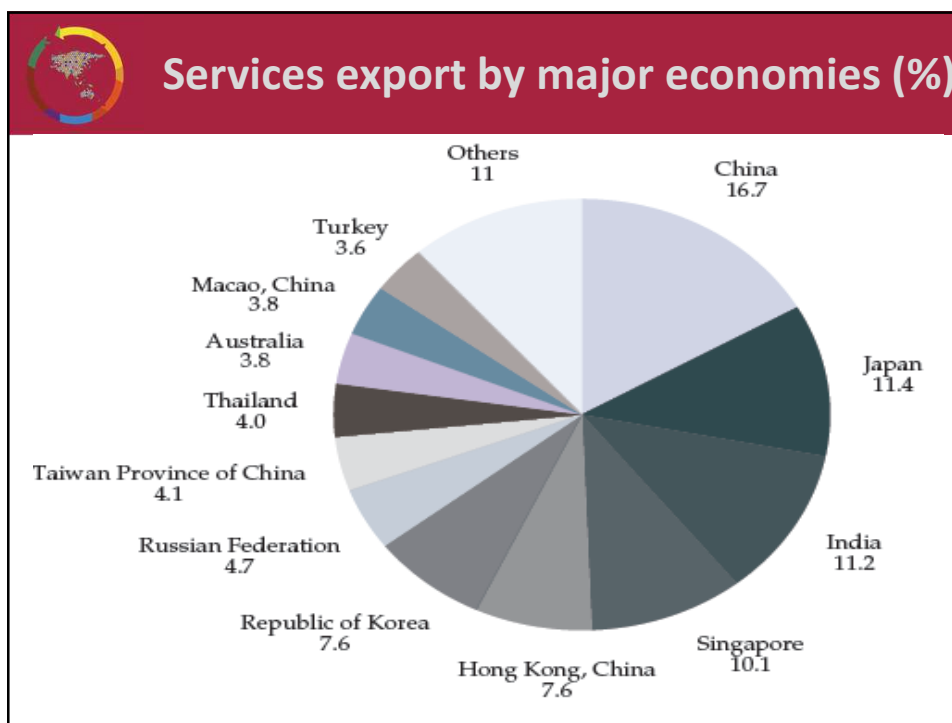
## PART I: RECENT TRENDS AND DEVELOPMENTS

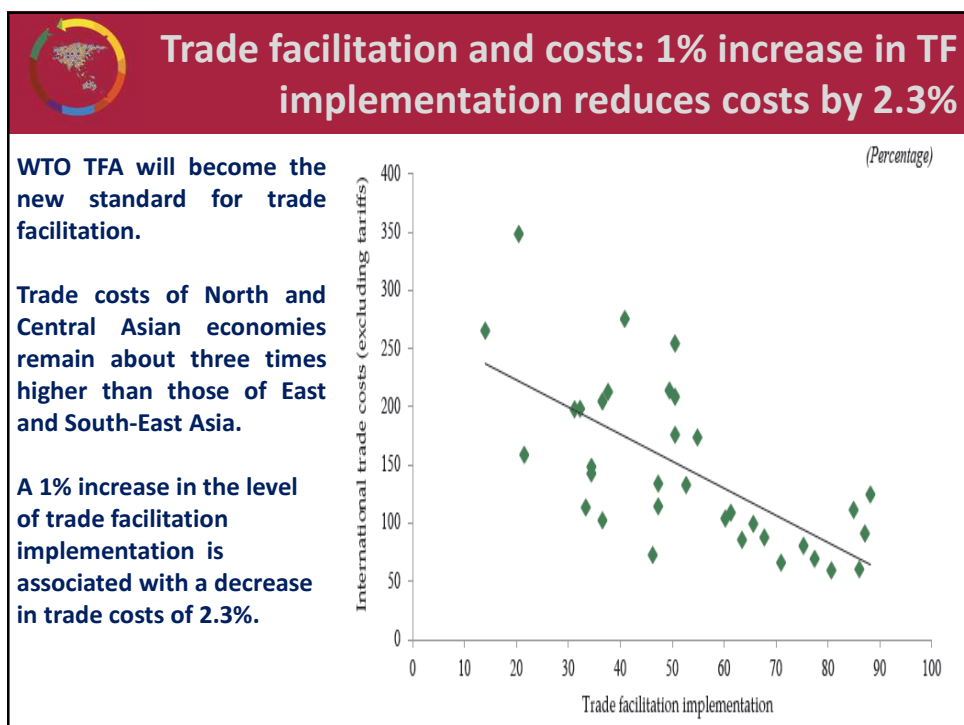
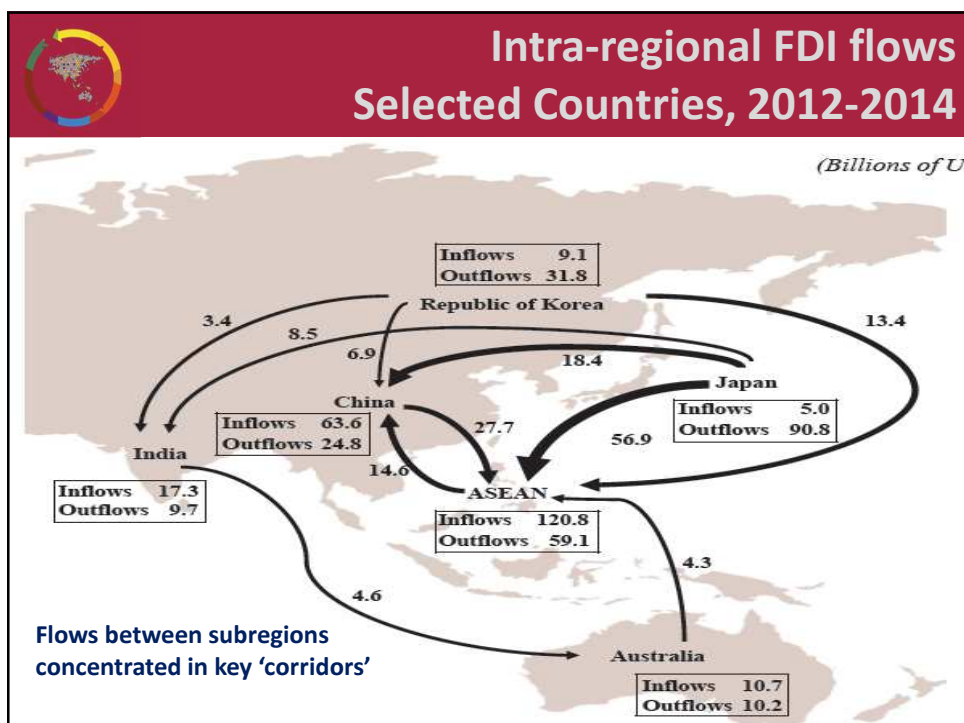


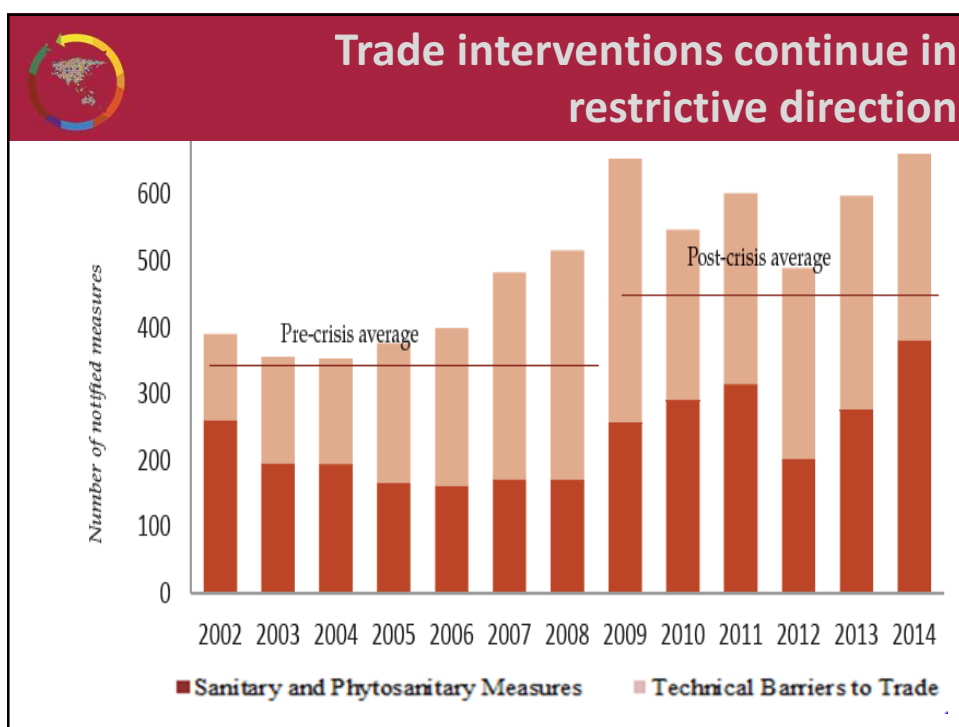
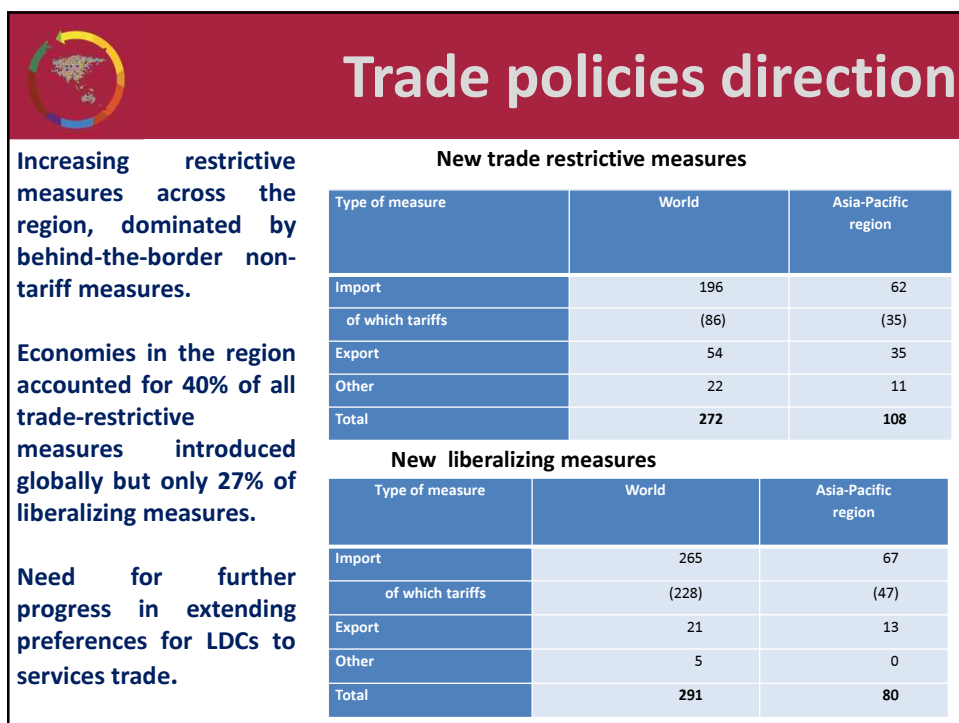
 <b>Prospects for 2015-2016:</b> <b>China's slowdown one of the factors</b> <b>weighing on the growth outlook</b> <i>(Annual percentage change)</i>						
	Exports			Imports		
	2015*		2016*	2015*		2016*
	Price	Volume	Volume	Price	Volume	Volume
Australia	-21.3	2.2	2.2	-8.7	0.8	3
Bangladesh	0.4	-3.5	-0.1	-7.2	-8.3	0.5
China	-1.8	3.7	4	-14.2	-4.2	4.6
Hong Kong, China	-1.7	2.1	3.7	-4.0	0.9	2.8
India	-10.0	6.6	2.8	-26.9	12.9	7.3
Indonesia	-13.9	-1.2	6.3	-11.5	-4.8	5
Japan	-3.2	2.9	5	-19.4	0.1	4.5
Malaysia	-11.1	5.5	4.8	-11.0	1.4	4.1
New Zealand	-2.4	3.3	-2.4	-9.1	9.5	5.1
Pakistan	-4.7	-1.8	-2.2	-16.8	6.8	3.2
Philippines	-4.7	5	-0.7	-12.1	2.9	3.9
Republic of Korea	-4.4	0.4	-3.6	-20.6	-10.8	-4.8
Russian Federation	-33.0	0.1	-0.2	-2.6	-30.4	9.5
Singapore	-8.0	-0.7	-1	-15.1	-2.6	1.1
Sri Lanka	6.9	2.3	3.6	-13.1	3.5	3.9
Taiwan Province of China	-2.6	-0.8	1.5	-7.1	0.7	2.4
Thailand	-4.2	-1.5	5.4	-14.5	-1.1	5.6
Turkey	-4.0	5.5	5.6	-6.9	1.7	4.2
Viet Nam	-4.4	9.7	9.2	-3.1	11.2	11.2
Asia and the Pacific <sup>b</sup>	-9.1	2.3	2.6	-13.7	-2.4	3.8
Developing Asia-Pacific <sup>b</sup>	-9.2	2.3	2.3	-13.1	-3.1	3.7

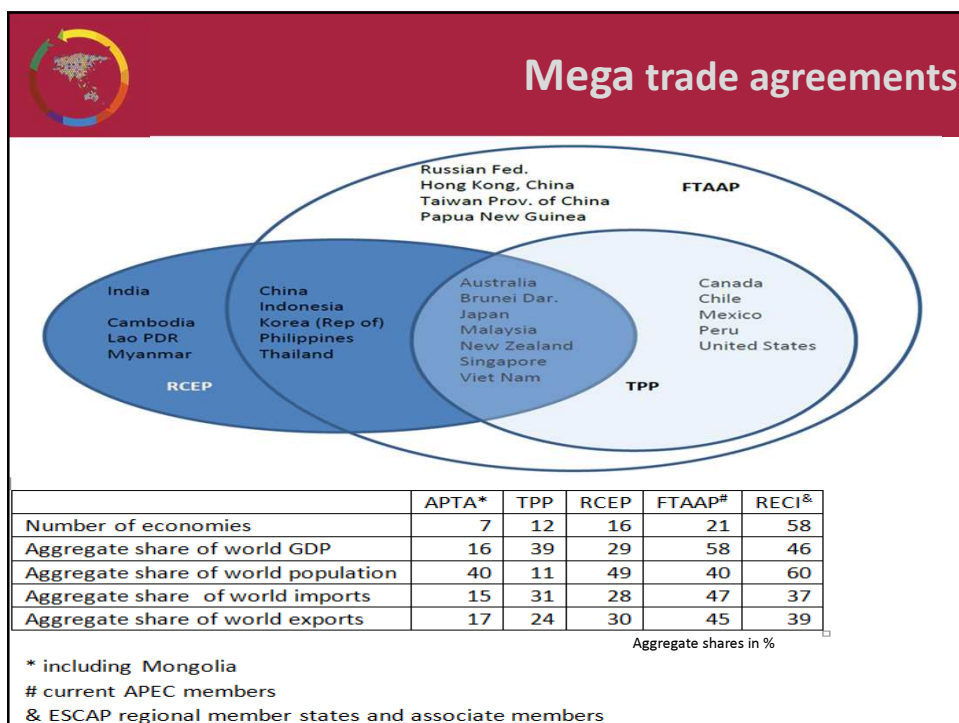
Source: Calculations by ESCAP and ECLAC







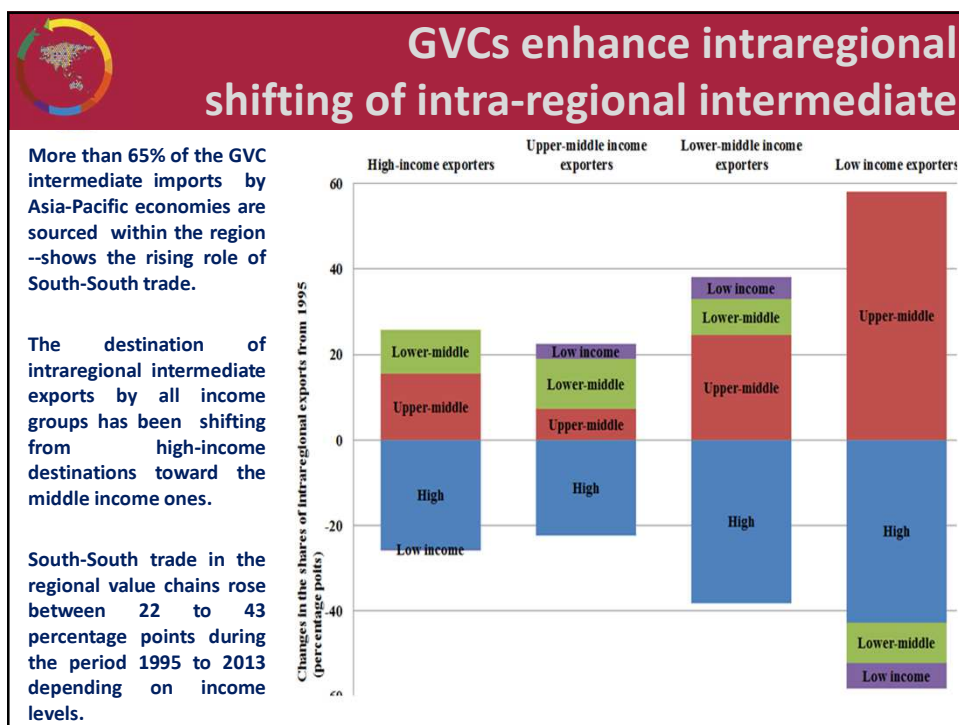
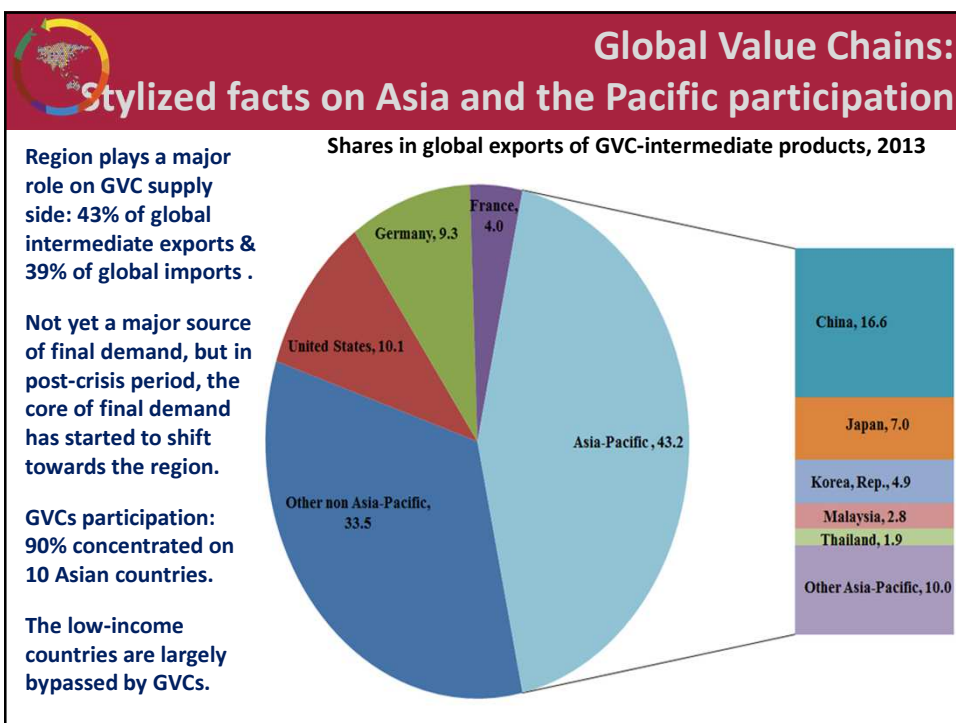


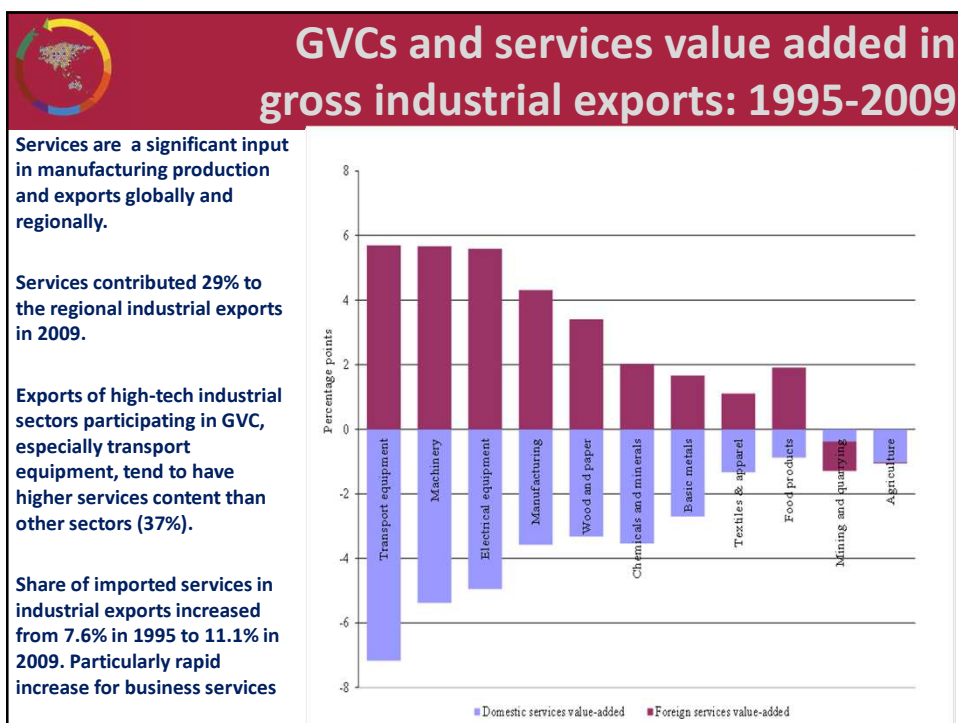




## PART II: SUPPORTING PARTICIPATION IN VALUE CHAINS

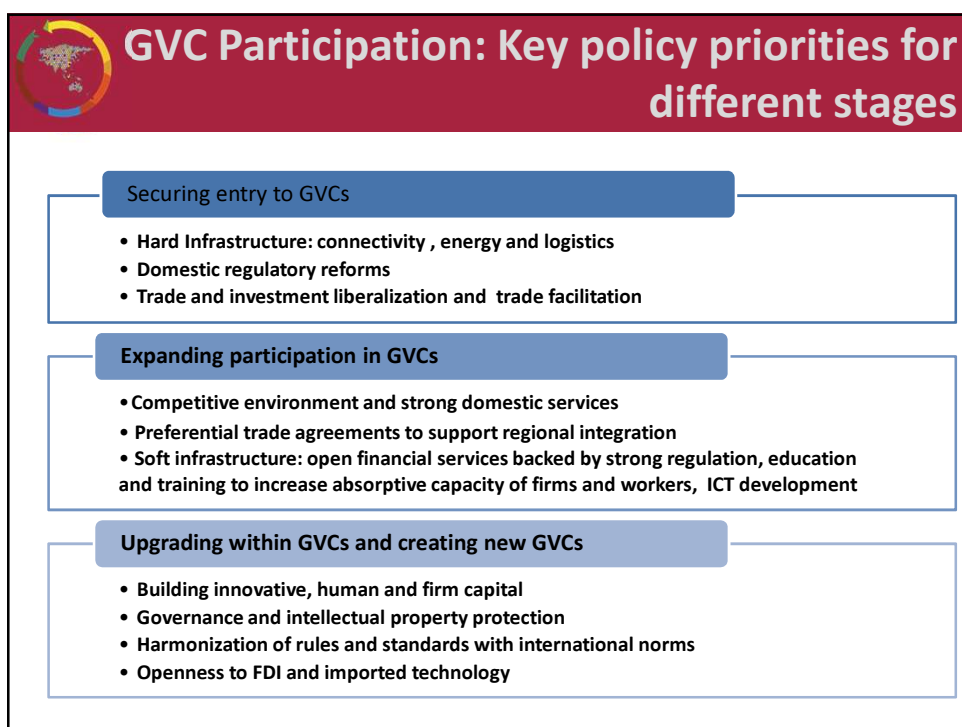
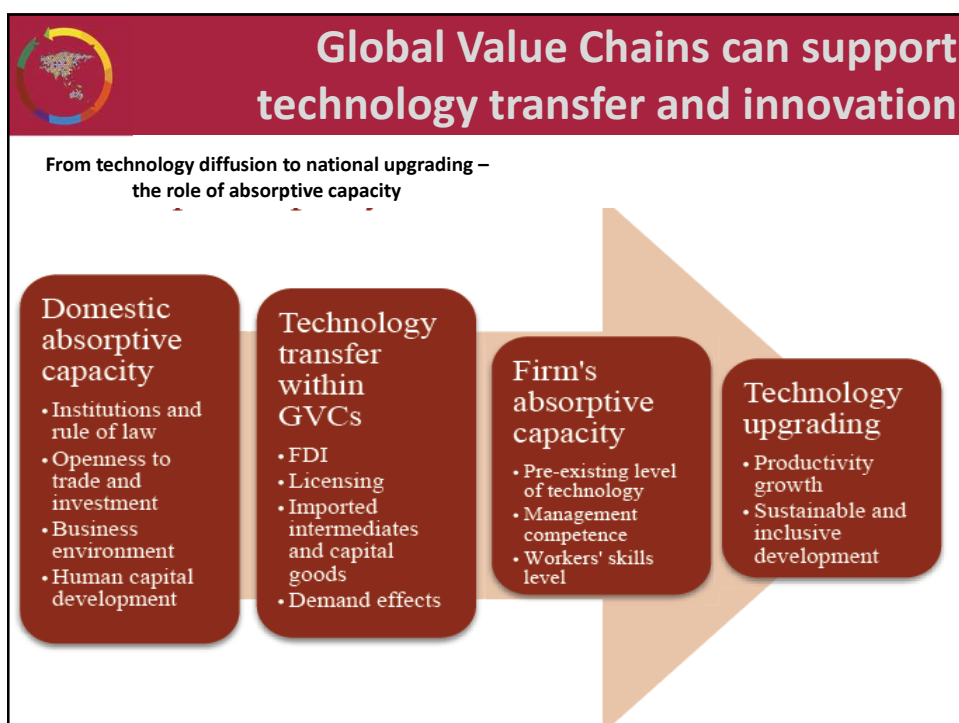






### Global Value Chains: Where to intervene?

- Trade cost reduction
- Development of soft infrastructure
- Improvement in market access through regional economic integration
- Mutual recognition of standards and efforts toward standardization of rules
- Focused promotion of LDCs participation (hard infrastructure, trade facilitation)
- Best practice regulatory regimes
- Investment in technologies to improve productivity needed for migration to higher value-added GVC segments





## Summing up

- Trade-led growth strategies will be difficult to implement in weakened external environment.
- Many economies impacted by slowing growth in China, but also new opportunities from structural reforms in large emerging economies overall.
- Countries need upgraded policies to adjust to the 'new normal' of slower trade growth.
  - GVCs continue to reshape regional trade and investment.
  - GVCs are reshaping approaches to trade and investment policies at all levels.
  - Soft and hard connectivity.
- Further efforts needed to strengthen regional trade architecture, maintain open trade policies, and boost trade facilitation.

**Thank you.**  
**For a copy of the full report and  
country briefs please visit:**  
**[www.unescap.org](http://www.unescap.org)**

