## **Acronyms and Abbreviations**

AAMO Asian Association of Management Organizations

ADB Asian Development Bank

APCTT Asia-Pacific Centre for Transfer of Technology

APO Asian Productivity Organization

ASEAN Association of Southeast Asian Nations

B2B Business-to-business

B2C Business-to-households/customers

DANIDA Danish International Development Agency

DFID The United Kingdom Department for International Development

ESCAP Economic and Social Commission for Asia and the Pacific

EPZ Economic Processing Zone

EU European Union

FDI foreign direct investment

GCI Global Competitiveness Index

GDP gross domestic product
GNI gross national income

GSP Generalized System of Preferences

GTZ Gesellschaft für Technische Zusammenarbeit

GVC global value chain

Ha hectare

HDI Human Development Index

ICIMOD International Centre for Integrated Mountain Development

ICT Information and communications technology

ILO International Labour Organization
ISFTA Indo-Sri Lanka Free Trade Agreement

ISO International Organization for Standardization

ITC International Trade Centre, Joint Agency of the World Trade

Organization and the United Nations

JICA Japan International Cooperation Agency

JEITA Japan Electronics and Information Technology Industries

Association

Kg kilogram

χi

LDC least developed country

LPI Logistics Performance Index
MNC Multinational corporation

MT metric tonne

NGO Non-governmental organization

NRs. Nepalese rupees

OAM Own account manufacturing
OBM Own brand manufacturers
ODM Own design manufacturing

OECD Organization for Economic Co-operation and Development

R and D Research and development

SAARC South Asian Association for Regional Cooperation

SAFTA South Asian Free Trade Agreement

SAPTA South Asian Preferential Tariff Agreement

SCI Small and cottage industries

SEZ Special Economic Zone

SDC Swiss Agency for Development and Cooperation

SIDA Swedish International Development Cooperation Agency

SL Rs. Sri Lanka rupees

SMEs Small and medium-sized enterprises

SWOT Strengths, Weaknesses, Opportunities and Threats

TID Trade and Investment Division
Tk Taka (Bangladeshi currency unit)

TNC Transnational corporations

TOT Training of trainers

UNCTAD United Nations Conference for Trade and Development

UNDP United Nations Development Programme

UNIDO United Nations Industrial Development Organization

USAID United States Agency for International Development

WEF World Economic Forum
WTO World Trade Organization

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