

The 2nd Seoul Initiative Leadership Programme on Green Growth

8 -20 October 2007, Incheon, Republic of Korea

BACKGROUND NOTE

I. INTRODUCTION

1. Background

The Asia and Pacific region is the most economically dynamic region in the world. In the last decade, growth in industrial production of developing countries in the region has outstripped the relevant global growth rates. The environmental implications of burgeoning regional economies are more significant in Asia and the Pacific than in any other region. Most developing countries in the region are now afflicted by various environmental problems including land degradation and pollution. These problems have arisen from the process of growth-oriented development that has often exceeded environmental carrying capacity.

The conventional environmental management has primarily focused on improving environmental performance in the area of pollution control and ecosystem management. However, in view of the limited environmental carrying capacity of the region, there is a need to shift the economic growth pattern. The conventional “grow first clean up later” approach is no longer the solution and the Asia-Pacific region has embraced the “Green Growth” or “Environmentally Sustainable Economic Growth” as the way forward at the 5th Ministerial Conference on Environment and Development (MCED 2005), held in Seoul in 2005.

The Seoul Initiative on Green Growth, adopted at MCED 2005 is aimed at addressing major policy issues for Green Growth highlighted in the Ministerial Declaration of MCED 2005. The Seoul Initiative provides a regional cooperation framework for Green Growth, taking into account economic, social and geographical features of the region. It also provides a framework for policy consultations, capacity-building and networking for the promotion of Green Growth at regional level.

The 1st Seoul Initiative Leadership Programme on Green Growth was jointly organized by the United Nations Economic and Social Commission for Asia and the Pacific (UNESCAP) and the Ministry of Environment of the Republic of Korea (KMOE) in collaboration with the Korea National Institute of Environmental Human Resource Development (EHRD) in 2006. Twenty six environment-related government officials from 21 UNESCAP member countries participated in the 1st Seoul Initiative Leadership Programme and had an opportunity to share their experiences and information on Green Growth last year.

2. Objectives

The objective of the programme is to enhance the capacity of government officials from the countries in the region to pursue Green Growth and share their related experiences. In addition, it seeks to cultivate human resources who will carry out the implementation plans produced by the Seoul Initiative Policy Consultation Forum.

3. General Information

- **Duration:** October 8 - October 19, 2007 (2 weeks)
- **Participants:** Mid-career government officials and/or policymakers from UNESCAP member countries (refer to III. 1.1)
- **Language:** English (The entire programme will be carried out in English without interpretation.)
- **Hosted by:** UNESCAP (<http://www.unescap.org>) and Ministry of Environment of the Republic of Korea (KMOE, <http://www.me.go.kr>)
- **Managed by:** National Institute of Environmental Human Resources Development (EHRD, <http://ehrd.me.go.kr>)
- **Venue:**
 - **Programme:** EHRD, Environmental Research Complex, Gyungseo-dong, Seo-gu, Incheon Metropolitan City, 404-708, Republic of Korea (<http://ehrd.me.go.kr>) and other institutions in the Republic of Korea
 - **Accommodation:** Ohmok-Gyo Coop Residence, 43-14, Yangpyeong-dong 2-ga, Yeongdeungpo-gu, Seoul, 150-102, Republic of Korea, (Tel: 88-2-2164-0200, <http://rent.co-op.co.kr/>) (can be changeable afterwards)

* *Opening session on 9 October will be held at the Palace Hotel Seoul and a workshop on energy & climate change on 11 October will be held in Seoul National University, Seoul.*

- **Expenses:** This programme will be sponsored by KMOE and expenses, including round trip air tickets, lodging, meals, daily allowance, and insurance will be covered by KMOE.

* *KMOE will provide economy class round trip tickets. During the programme, Korean travel insurance will be provided to all participants.*

II. COURSE CONTENTS

1. Framework

The course lasts 2 weeks and consists of the following 6 parts:

- Workshop: Green Growth approach, economic instruments for Green Growth;
- Field Trip: environmental infrastructure, e.g.; Mapo resource recovery center;
- Case Study: examples of achieving Green Growth at corporate and local government levels, e.g. Yuhan-Kimberly;
- Country Report presentation: status of participating countries;
- Group discussion: composed of subjects and presentations;
- Experience of Korean culture : Korean Folk Village, Gongju City;
- Others: Welcoming Reception, Farewell Party, etc.

2. Training Schedule (Draft)

Time	Mon. Oct. 8	Tues. Oct. 9	Wed. Oct. 10	Thurs. Oct. 11	Fri. Oct. 12	Sat. Oct. 13
09:20 12:00	Arrival & Room Allocation	<ul style="list-style-type: none"> ● Opening Ceremony ● Key Note Speech (Palace Hotel, Seoul) 	<ul style="list-style-type: none"> ● Workshop: Economic Instruments 	<ul style="list-style-type: none"> ● Workshop: Energy & Climate Change (SNU, Seoul) 	<ul style="list-style-type: none"> ● Lecture : Resources Circulation System -Case Study 1 (Resource Circulation Facilities, Mapo) 	Experience of Korean Culture (Kyeongbok Palace, Cheonggyecheon stream)
13:00 15:00		<ul style="list-style-type: none"> ● Workshop: GG Approach 	<ul style="list-style-type: none"> ● Workshop: Env. Tax Reform & Env. Fiscal Reform 	Case Study (Env. Policies, KMOE)	-Case Study 2 (Resource Circulation Facilities, Gwangmyeong)	
15:00 17:30		Group Discussion 1	Group Discussion 2		-Case Study 3 (Sudokwon landfill)	
Time	Oct. 15	Oct. 16	Oct. 17	Oct. 18	Oct. 19	Oct. 20
09:30 12:00	<ul style="list-style-type: none"> ● Lecture : Sustainable Development Strategy 	<ul style="list-style-type: none"> ● Lecture: -Economic Development & Env. Conservation. - ODA and Env. 	<ul style="list-style-type: none"> ● Lecture: Role of Stakeholder Presentation on Group Discussion 	Field Trip 5 (SAMSUNG Electronics)	Closing Ceremony	Departure
13:00 15:00	Field Trip 1 (Env. Infra)	<ul style="list-style-type: none"> ● Lecture: EIA & SEA 	Field Trip 3 (Yuhan Kimberly)	Experience of Korean Culture (Folk Village)		
15:00 17:30		<ul style="list-style-type: none"> Group Discussion 3 Field Trip 2 (Env. Infra) 	Case Study (Sihwa Tidal Power Plant)		Departure	
18:00 20:00	No Program			Farewell Reception	No Program	

* Schedule subject to change.

2.1. Field Trip to Environmental Infrastructure & Case Studies

- **Environmental Infrastructure:** National Institute of Biological Resources, Integrated Monitoring Center (TMS) of Environmental Management Corp., Sudokwon Landfill Site Management Corp., and Mapo resource recovery center (including incinerators), etc.

- **Case Study:** Example of city stream restoration, environmental management and corporate responsibility (Yuhan-Kimberly, Hyundai Steel, Hyundai Oil-Bank).

2.2. Country Report Presentations

- Theme:
 - (1) Economic development and environmental protection;
 - (2) Environmental fiscal reform (environmentally related tax, charges, etc.);
 - (3) Sustainable infrastructure (water, air, waste, energy, etc.);
 - (4) Role of stakeholders for pursuing Green Growth.

- All participants are requested to prepare and submit their country report on the above-mentioned themes via email to EHRD (Email: brainjs@me.go.kr) by **2 October, 2007**.

- Participants will be requested to present country report at the group discussion session (about 15 minutes).

2.3. Group Discussion & Presentation

- Participants will be requested to select one of the above-mentioned theme.
- All participants divided into groups based on their preferred subjects and presentations submitted. Each group will discuss the subject and make a presentation on the discussion results.
- Representatives of each group will present the group discussion results in a plenary session.

III. ADMINISTRATIVE DETAILS

1. Requirements for Application

1.1 Candidates should:

- 1) Be nominated by their governmental organizations, in accordance with the procedure to be mentioned below in III.2, the Procedure for Application;
- 2) Be a mid-career government official and/or policymaker of the nominating country (Be younger than fifty years old);
- 3) Have a university degree (equivalent to at least a Bachelor degree);

- 4) Preferably have some background in environment and/or economics, and a minimum of five-year relevant work experience;
- 5) Be able to understand lectures delivered in English and participate in discussions in English;
- 6) Be in good health, both physically and mentally, to complete the course.

1.2. Requirements for Participants

Participants are required to:

- 1) Return to their home country at the end of the programme according to the international travel schedule set by EHRD;
- 2) Refrain from engaging in political activities or any form of employment for profit or gain during your stay in the Republic of Korea; and
- 3) Observe the training and accommodation rules, e.g. remain at the accommodations designated by EHRD for the duration of your stay.

2. Application Procedure

2.1. Governments that wish to nominate participants should select one or two participants, fill in the application form (refer to the Annex 1.), and send it to UNESCAP by **Friday, 7 September, 2007** by email or fax to:

Email: escap-esdd-wrs@un.org (Mr. Rae Kwon Chung),
 naj@un.org (Mr. Jungkyun Na)

Fax: (66-2) 288-1048; 288-1059

2.2. EHRD, the managing organization,, will send more detailed information on the themes and guidelines for Country Report and Group Discussion by the mid of September.

2.3. Submitted by:

- **7 September 2007** Application Form
- **2 October 2007** Country Report

2.4. Required Documents:

- (1) One complete Application Form (refer to Annex 1)
- (2) A copy of the applicant's passport

2.5. For more information, contact:

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